"As a specialist manufacturer, remanufacturer and supplier of automotive parts, ensuring we have wide insurance cover to fit our business is essential. Boswell had the trade knowledge to provide a tailor-made insurance policy including extra cover and a significant premium saving too."

Richard Welland, Sovereign Rotating Machines

"Their technical knowledge and advice shows a true understanding of both their industry and ours. We would recommend Boswell to any business, local or otherwise."

Bill Burnside, Livingston
Auto Parts Ltd

"Boswell Aftermarket have been our appointed broker since 2012. From the start it was clear they had a thorough understanding of the motor factor industry and would provide us with the advice and cover needed to protect our business. Over the years, my confidence in Boswell Aftermarket has only grown stronger. I'd have no hesitation in recommending them to any business."

Mike Gardner, Car Spares
Distribution Ltd

"Boswell Aftermarket saved us 28% on our insurances and increased our cover."

Stewart Charnock, Rick Charnock Components

## INSURING THE AFTERMARKET

**SINCE 1978** 









SPECIALIST INSURANCE FOR THE AFTERMARKET



01603 626155

enquiries@aftermarket-insurance.co.uk www.aftermarket-insurance.co.uk









Financial Conduct Authority
Hugh J Boswell Limited (registered in England, No: 318993)
Carrow Hill, Norwich, NR1 2AH



The recommended insurance broker to:



#### WHY USE US?

Our experience in the Aftermarket sector means we have the knowledge and ability to provide enhanced insurance covers, significant premium savings and a service proposition we believe will exceed expectations.

We work with clients to add tangible value to their businesses in a variety of ways:

#### IN-HOUSE CLAIMS TEAM

Clients are assigned a dedicated claims handler to manage claims from start to finish.

#### ENHANCED COVERS DESIGNED FOR THE INDUSTRY

Our exclusive insurance policy is unique, has been created by us and is designed to specifically protect clients operating in the Aftermarket sector.

#### PREMIUM SAVINGS

By insuring a significant number of businesses we are able to use our leverage to consistently achieve significant savings for new customers whilst maintaining premium levels for existing clients.

#### RISK MANAGEMENT

We offer a number of solutions to assist clients in reducing the risk to their business, including free vehicle accident management kits which helps to defend claims, make recoveries where there are no witnesses and reduce the likelihood of inflated claims by third parties.



### **BUSINESS INSURANCE**

The nature of the industry demands specialised insurance protection which is not offered as standard by most insurers. Our exclusive products have been designed to protect businesses operating in the aftermarket, including:

- Motor factors
- Importers/Exporters
- Manufacturers/Remanufacturers
- Vehicle part retailers
- Motor traders

### **FLEET INSURANCE**

We have access to a wide range of insurers enabling us to secure competitive fleet insurance premiums for our clients. In addition, we are passionate about adding value by analysing clients' claims data and identifying problem areas such as young drivers and avoidable incidents. Doing so results in fewer incidents and lower premiums.

### WHAT FLSE DO WE COVER?

We provide insurance products to cover all aspects of your business including Directors and Officers Liability, Credit Insurance, Loss Recovery, Cyber Liability and many more. For more information, visit www.aftermarket-insurance.co.uk

### **CLAIMS**

In the event of an insured loss, our customers are provided with a dedicated claims handler, based in our Norwich office. We understand that an incident of any size can be a difficult time; therefore your claims advisor will guide and assist you through the claims process.

# COMMON MISCONCEPTIONS

## "Obtaining quotes will be time consuming"

It's true we will require some time to review your current arrangements and present our quotations and recommendations. However, our knowledge of the Aftermarket industry means we can gain an understanding of your business quickly. We have developed an efficient process for clients who wish to move providers. We would certainly recommend assigning a little time to ensure your insurance spend is competitive and cover adequate.

## "My broker knows my business and understands the industry we trade in

With over 1,000 aftermarket clients we really do understand the industry. Many insurance brokers claim to specialise in an industry but the reality is they often have just a handful of clients within the sector. We consistently win business by identifying flaws in other brokers' cover arrangements as they either don't understand the needs of Aftermarket clients or how the insurance should be arranged.

## "My broker obtains quotes for me ensuring I always pay the right price"

The rates that brokers have access to varies considerably. Specialising in the industry for over 35 years has enabled us to negotiate an exclusive insurance facility with highly competitive rates and insurance covers that other brokers can't access.