

The countdown has begun ...

IAAF PRESENTS
**AFTERMARKET
FOR THE FUTURE**

Thursday 2 December 2021

Sponsorship Opportunities



IAAF Virtual Conference 2021

The largest automotive aftermarket event of the year



IAAF, Aftermarket House, 5 Marlin Office Village, 1250 Chester Road
Castle Bromwich, Birmingham B35 7AZ
Tel: 0121 748 4600 Email: info@iaaf.co.uk
www.iaaf.co.uk

Sponsorship Opportunities



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IAAF Virtual Conference 2021

2 December 2021 10:00

Package?	How much?	What do you get?
Headline Sponsor	SOLD	<ul style="list-style-type: none"> Company logo on IAAF conference slides Name on all pre and post event marketing DPS Advert in event e-programme Free ticket to conference Sponsor IAAF eBulletin for one week
Main Sponsor	£800	<ul style="list-style-type: none"> Branding on sponsor slides Free ticket to virtual conference Full page advert in event e-programme Shared eBulletin sponsorship for one week
Partner Sponsor	£500	<ul style="list-style-type: none"> Branding on sponsor slides Free ticket to virtual conference Half page advert in event e-programme
Award Sponsor Car Distributor of the Year Car Supplier of the Year CV Distributor of the Year CV Supplier of the Year Service provider of the Year Outstanding individual contribution award	£350 + cost of trophy	<ul style="list-style-type: none"> Name on Award Free ticket to virtual conference

If you are interested in any of the above opportunities, please contact Mark Field, IAAF chief executive on email: mark@iaaf.co.uk or Tel: 0121 748 4600.

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